



Social Media and Communication Specialist posted 05/16/22

Join the fun at the Brightmoor Alliance and make a difference in people's lives. We are looking for enthusiastic individuals interested building a community where everyone has abundant food, shelter, clothing, and hope.

We are hiring or contracting with a Subject Matter Expert in media with an emphasis on social media. The successful candidate will be able to train community persons to:

- Create and manage innovative and engaging social media campaigns
- Ideate social media content buckets and creative
- Write creative copy and adjust voice/tone from project to project
- Post content to all social media channels
- Facilitate community management on all social media channels.
- Assist with training community on media fundamentals and creation
- Build out content calendars and create a timeline for each campaign
- Strategize talent activations, sweepstakes/contests, and digital activations
- Participate in brainstorming for various campaigns across the organization
- Administer reporting and analytics
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This candidate must love working with people and be committed to the values reflected in the participation agreement.

Your Experience

- Experience working within primary social platforms (Squarespace, Instagram, Twitter, Facebook) & experience with newer / emerging social platforms such as TikTok and others
- Experience working across social campaigns in entertainment or TV
- Strong copywriting skills
- Excellent interpersonal and client skills

Company culture you ask? Our company culture is casual, fun, and power building. We will help you grow!

Job Types: Full-time, Part-time, or contractual

Pay: competitive and negotiable depending on the scope of the engagement

Benefits: *Financial Assistance for Healthcare for employment engagements.

Schedule: * flexible generally Monday to Friday * On call * Weekend availability

Education: * High school or equivalent (Preferred)

Experience: * Demonstrated Functioning social media: 1 year (Preferred)

Work Location: One location, remote working can be negotiated

Please submit your resume to communicationsLead@brightmooralliance.org.

This offer is open until the position is filled.